

## Comparison Chart

### Surveys for Small Business and 20/20 Insight GOLD

	<b><i>Surveys for Small Business</i></b>	<b><i>20/20 Insight GOLD</i></b>
Number of surveys you can set up	Unlimited	Unlimited
Number of respondents per survey	Unlimited	Unlimited
Option to let subjects select respondents	✓	✓
Add custom logo to survey pages	✓	✓
Customize scales	✓	✓
Customize respondent relationships	✓	✓
Add unlimited number of custom questions	✓	✓
Include comments for all questions	✓	✓
Save custom surveys in Survey Library	✓	✓
Questionnaires delivered via web or paper	✓	✓
Add custom logo to report cover	✓	✓
Insert custom pages in reports	✓	✓
Customize reports for each survey	✓	✓
Extensive Online Help	✓	✓
FREE Updates	✓	✓
Survey Library	12 Survey Templates and 41 Question Sets, no dev recs	Comprehensive Library with dev recs
Advanced Reporting (aggregate data)		✓
20/20 PowerUser		✓
Unlimited Usage Licenses		✓
Quantity discount pricing		✓
FREE Starter Licenses	5 SUL	
Training-on-Demand Videos	Unlimited Access	12 months
FREE Technical Support	6 months	12 months